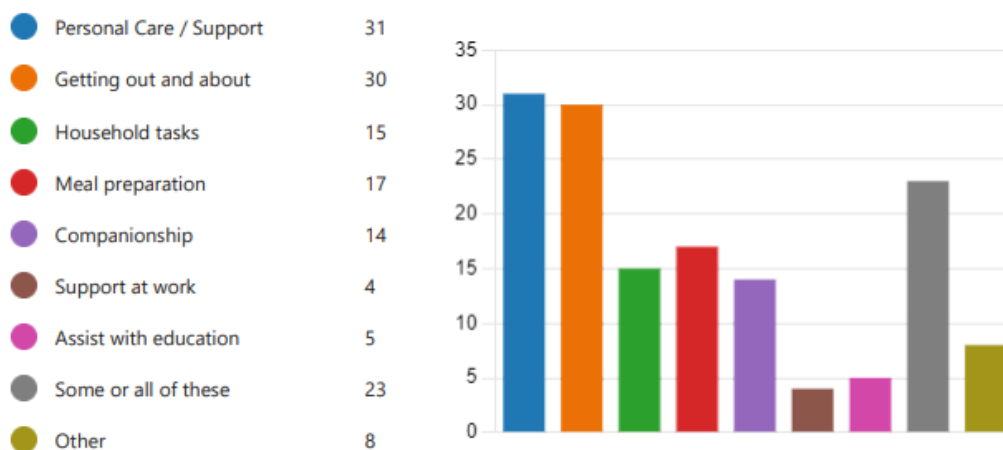


Understanding and Promoting the Role of Personal Assistants

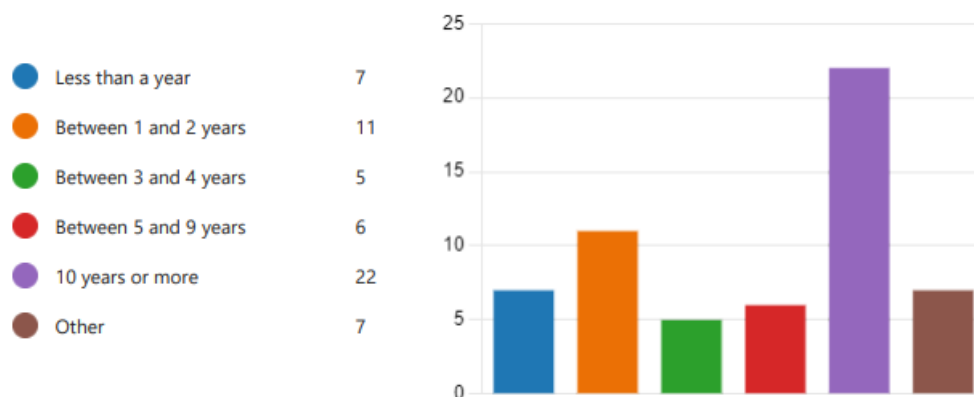
1. Are you completing this form as a Personal Assistant or an Individual Employer?



2. What was your main reason for seeking a Personal Assistant?



3. How long have you employed Personal Assistants?



4. How many Personal Assistants do you currently work with?

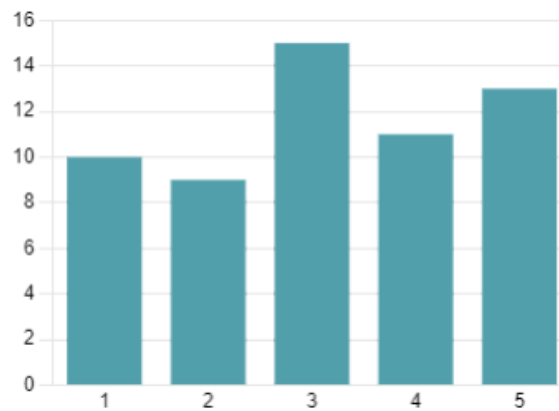


5. Generally how do you find your Personal Assistant(s)?

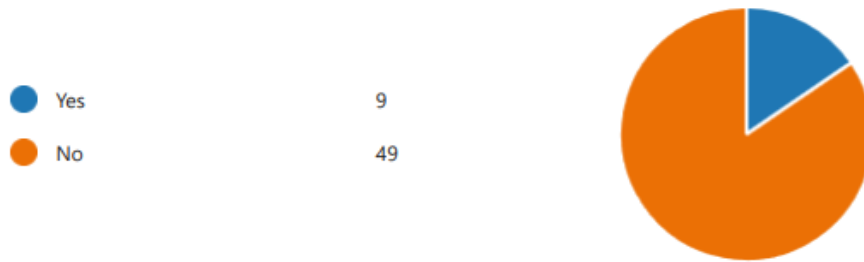


6. How was your experience finding a Personal Assistant?

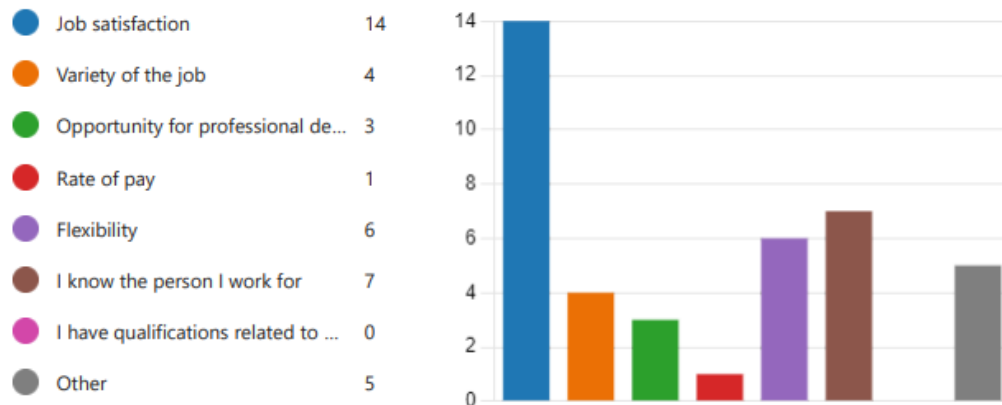
3.14
Average Rating



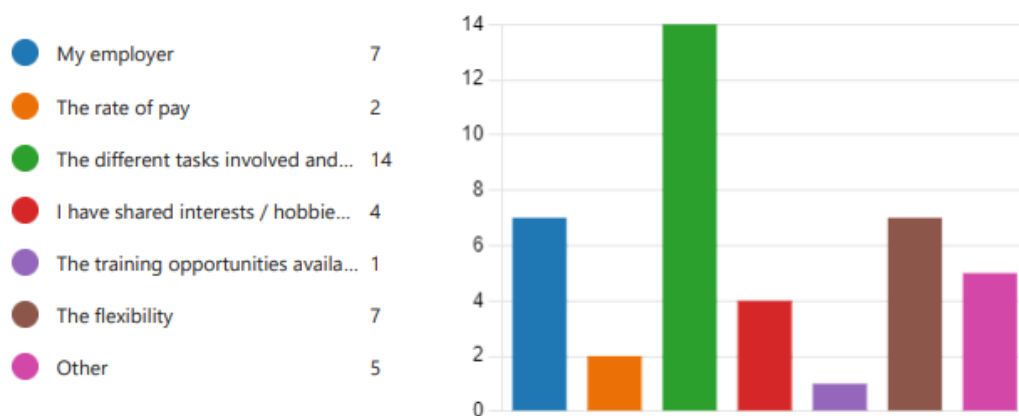
7. Do you think the role of a Personal Assistant is well promoted?



8. What initially attracted you to the role of a Personal Assistant?



9. What do you enjoy most about your job?



10. Is this your first Personal Assistant job?

- This is my first PA job 22
- I have worked as a PA previously 8
- I currently work as a PA for mor... 10



11. How long have you worked as a Personal Assistant?

- Less than a year 6
- Between 1 and 2 years 7
- Between 2 and 4 years 7
- For more than 4 years 20



12. How long have you worked with your current employer?

- Less than a year 8
- Between 1 and 2 years 13
- Between 2 and 4 years 5
- For more than 4 years 14

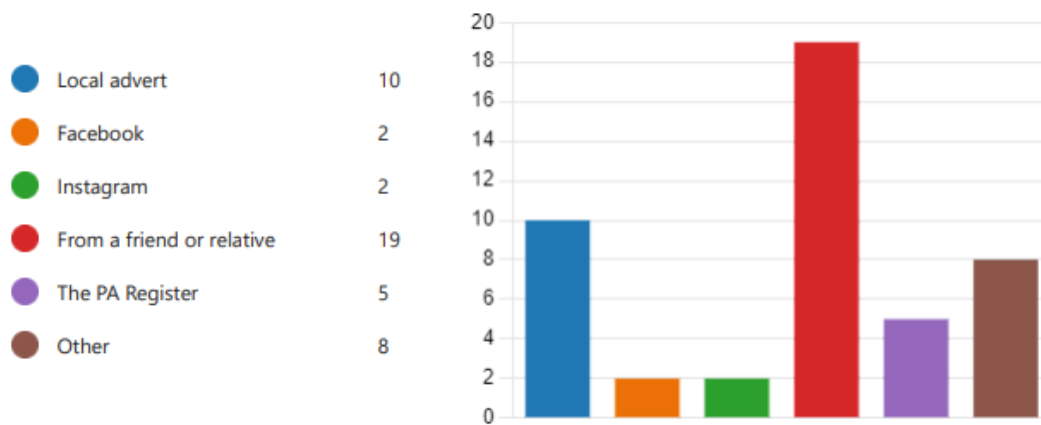


13. Do you have any relevant qualifications?

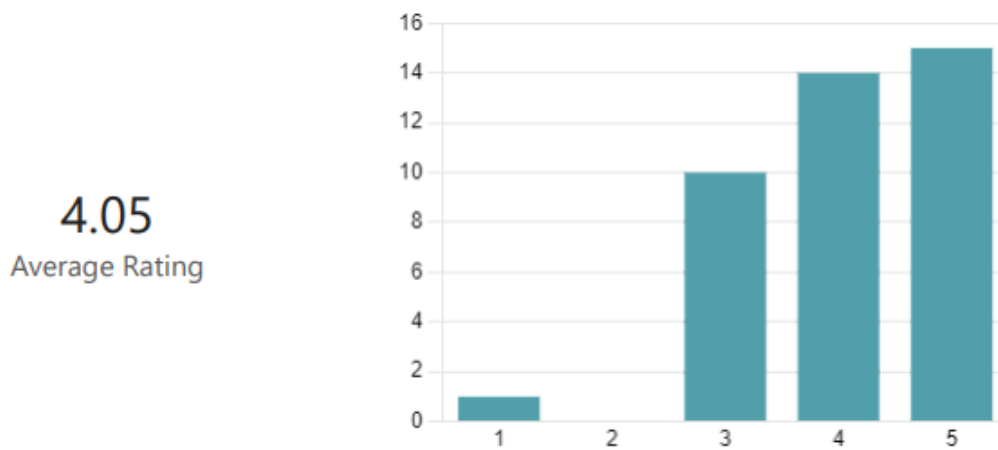
- Yes 18
- No 22



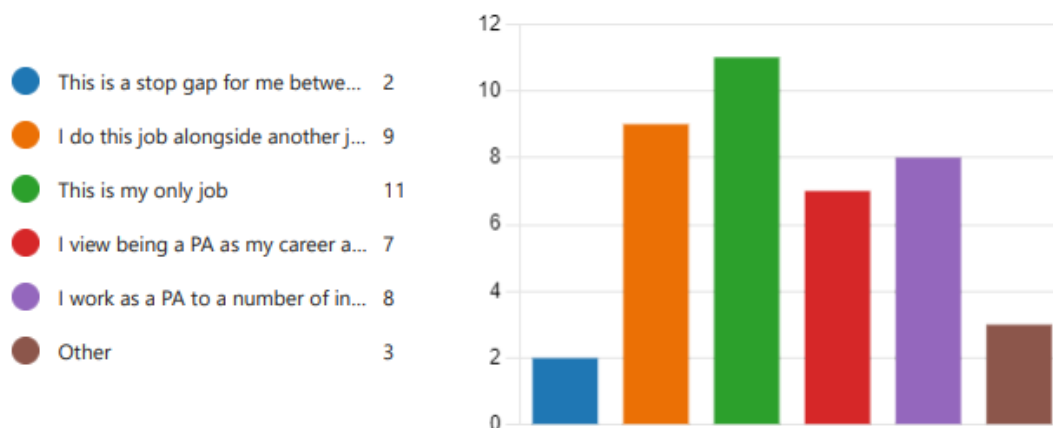
14. How did you find out about the role of a Personal Assistant?



15. How satisfied are you with your job?



16. Which response best suits your Personal Assistant work situation?



18. How could the role of a Personal Assistant be better promoted?



19. What do you think would encourage Personal Assistants to stay in their role?

Suggestion	Votes
Better Pay	35
Improved Training Offer	10
Recognition Programme	6
Better Terms and Conditions	3
Recognised Register	1
Loss of Job Protection	1

20. How could the role of a Personal Assistant be better promoted?

Suggestion	Vote
Advertise the role	8
Better pay	7
Better explain the role	5
Utilise Social Media	4
Rebrand PA to clarify confusion with administrative PA	3
Better in-role support	2
Share case studies	1
Move away from the idea of carer	1
Promote the benefits of the role	1
Promote the PA Register	1
Employ PA's centrally, by Council	1

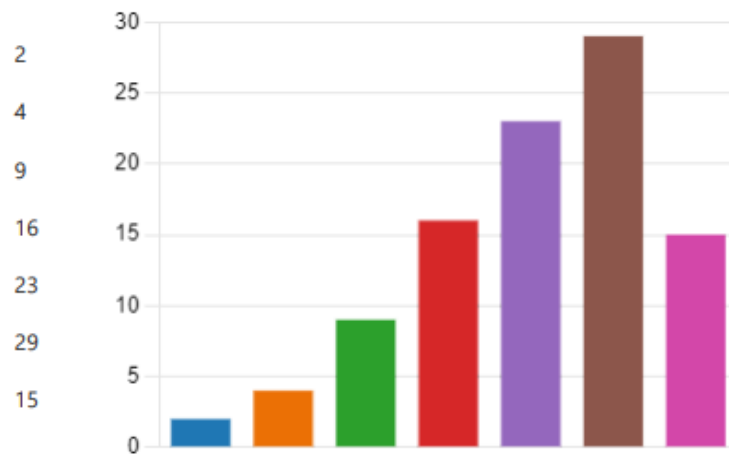
21. Gender

Male	15
Female	82
Non-binary	1
Other	0



22. Age

Under 18
18-24
25-34
35-44
45-54
55-64
65+



23. Ethnicity

English, Welsh, Scottish, Norther...	80
Irish	2
Gypsy or Irish Traveller	0
Roma	0
Any other white background	0
Caribbean	0
African	2
Any other Black, Black British or ...	0
White and Black Caribbean	3
White and Black African	0
White and Asian	1
Any other mixed or multiple ethn...	0
Arab	0
Indian	0
Pakistani	6
Bangladeshi	0
Chinese	0
Any other Asian background	0
Any other ethnic background	0
Prefer not to say	4